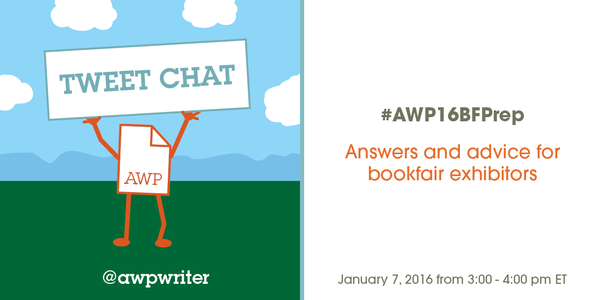
**AWP’s Tenth Tweet Chat: #AWP16BFPrep  
Janury 7 from 3:00-4:00 p.m. ET**

[[](https://twitter.com/awpwriter)**AWP** ‏~~@~~**awpwriter**](https://twitter.com/awpwriter)

Whether you've read through your exhibitor kit yet or not, join us today at 3 p.m. ET for a live [~~#~~**AWP16BFPrep**](https://twitter.com/hashtag/AWP16BFPrep?src=hash) chat!



[[](https://twitter.com/awpwriter)**AWP** ‏~~@~~**awpwriter**](https://twitter.com/awpwriter)

Welcome to our [~~#~~**AWP16BFPrep**](https://twitter.com/hashtag/AWP16BFPrep?src=hash) chat! For the next hour, we'll share tips & answer questions about exhibiting at the bookfair.

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With us today is [~~@~~**cshermanva**](https://twitter.com/cshermanva), Director of Exhibits. [~~#~~**AWP16BFPrep**](https://twitter.com/hashtag/AWP16BFPrep?src=hash)



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If you have a question about the bookfair, ask it using [~~#~~**AWP16BFPrep**](https://twitter.com/hashtag/AWP16BFPrep?src=hash).

[[](https://twitter.com/awpwriter)**AWP** ‏~~@~~**awpwriter**](https://twitter.com/awpwriter)

If you are a returning exhibitor and have advice to share with fellow exhibitors, jump in any time using [~~#~~**AWP16BFPrep**](https://twitter.com/hashtag/AWP16BFPrep?src=hash).

[[](https://twitter.com/cshermava)**cshermava** ‏~~@~~**cshermava**](https://twitter.com/cshermava)

Thank you for taking the time to learn new tips and information for success at [~~#~~**AWP16**](https://twitter.com/hashtag/AWP16?src=hash) [~~#~~**AWP16BFPrep**](https://twitter.com/hashtag/AWP16BFPrep?src=hash)

[[](https://twitter.com/cshermanva)**Cynthia Sherman** ‏~~@~~**cshermanva**](https://twitter.com/cshermanva)

Start with a Pre-show Planning Checklist, you will save $$$ by coming up with a detailed budget [~~#~~**AWP16BFPrep**](https://twitter.com/hashtag/AWP16BFPrep?src=hash)

[[](https://twitter.com/EditionsDuCygne)**Editions du Cygne** ‏~~@~~**EditionsDuCygne**](https://twitter.com/EditionsDuCygne)

[~~#~~**AWP16BFPrep**](https://twitter.com/hashtag/AWP16BFPrep?src=hash) Do you have some foreign exhibitors?

[[](https://twitter.com/cshermanva)**Cynthia Sherman** ‏~~@~~**cshermanva**](https://twitter.com/cshermanva)

[~~@~~**EditionsDuCygne**](https://twitter.com/EditionsDuCygne) We do, and in a few minutes I will list a few of them for you! [~~#~~**AWP16BFPrep**](https://twitter.com/hashtag/AWP16BFPrep?src=hash)

[[](https://twitter.com/cshermava)**cshermava** ‏~~@~~**cshermava**](https://twitter.com/cshermava)

[~~@~~**EditionsDuCygne**](https://twitter.com/EditionsDuCygne) Great question! There are 11 orgs from Canada, 1 from Ireland, and 4 from the UK [~~#~~**AWP16BFPrep**](https://twitter.com/hashtag/AWP16BFPrep?src=hash)

[[](https://twitter.com/cshermava)**cshermava** ‏~~@~~**cshermava**](https://twitter.com/cshermava)

[~~@~~**EditionsDuCygne**](https://twitter.com/EditionsDuCygne) Many of our publishers do publish works by international authors [~~#~~**AWP16BFPrep**](https://twitter.com/hashtag/AWP16BFPrep?src=hash)

[[](https://twitter.com/cshermava)**cshermava** ‏~~@~~**cshermava**](https://twitter.com/cshermava)

[~~@~~**EditionsDuCygne**](https://twitter.com/EditionsDuCygne) We also have the American Literary Translators Association in attendance [~~#~~**AWP16BFPrep**](https://twitter.com/hashtag/AWP16BFPrep?src=hash)

[[](https://twitter.com/bravenewlady)**Ashley Strosnider** ‏~~@~~**bravenewlady**](https://twitter.com/bravenewlady)

[~~@~~**awpwriter**](https://twitter.com/awpwriter) [~~@~~**cshermanva**](https://twitter.com/cshermanva) Any good advice on booth/display designs? How to make best use of space, plan areas to foster engagement w attendees?

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[~~@~~**bravenewlady**](https://twitter.com/bravenewlady) [~~@~~**cshermanva**](https://twitter.com/cshermanva) Good booths are eye-catching! Give-aways, sales, games, contests, & friendly staff go a long way [~~#~~**AWP16BFPrep**](https://twitter.com/hashtag/AWP16BFPrep?src=hash)

[[](https://twitter.com/cshermava)**cshermava** ‏~~@~~**cshermava**](https://twitter.com/cshermava)

[~~@~~**bravenewlady**](https://twitter.com/bravenewlady) [~~@~~**awpwriter**](https://twitter.com/awpwriter) Hi Ashley! First look at traffic flow, your message and branding, and ease of access [~~#~~**AWP16BFPrep**](https://twitter.com/hashtag/AWP16BFPrep?src=hash)

[[](https://twitter.com/cshermava)**cshermava** ‏~~@~~**cshermava**](https://twitter.com/cshermava)

[~~@~~**bravenewlady**](https://twitter.com/bravenewlady) [~~@~~**awpwriter**](https://twitter.com/awpwriter) Open engagement areas, mix of low and high tech, and methods of capturing data [~~#~~**AWP16BFPrep**](https://twitter.com/hashtag/AWP16BFPrep?src=hash)

[[](https://twitter.com/awpwriter)**AWP** ‏~~@~~**awpwriter**](https://twitter.com/awpwriter)

Some eye-catching bookfair spaces [~~#~~**AWP16BFPrep**](https://twitter.com/hashtag/AWP16BFPrep?src=hash)









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Don't forget to engage & interact with attendees! [~~#~~**AWP16BFPrep**](https://twitter.com/hashtag/AWP16BFPrep?src=hash)









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Exhibitors, have you entered your twitter name on your bookfair management page? AWP will use those to create a Twitter list. [~~#~~**AWP16BFPrep**](https://twitter.com/hashtag/AWP16BFPrep?src=hash)

[[](https://twitter.com/awpwriter)**AWP** ‏~~@~~**awpwriter**](https://twitter.com/awpwriter)

Creative costumes would fit right in in LA! [~~#~~**AWP16BFPrep**](https://twitter.com/hashtag/AWP16BFPrep?src=hash)





[[](https://twitter.com/cshermava)**cshermava** ‏~~@~~**cshermava**](https://twitter.com/cshermava)

• The budget includes transportation, hotel, registration, exhibit décor, shipping, & material handling [~~#~~**AWP16BFPrep**](https://twitter.com/hashtag/AWP16BFPrep?src=hash)

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Create an exhibit that speaks to your brand and message [~~#~~**AWP16BFPrep**](https://twitter.com/hashtag/AWP16BFPrep?src=hash)







[[](https://twitter.com/passtheteapot)**JT** ‏~~@~~**passtheteapot**](https://twitter.com/passtheteapot)

[~~#~~**AWP16BFPrep**](https://twitter.com/hashtag/AWP16BFPrep?src=hash) I have a line of perfumes called Dead Writers all based on, famous writers Kerouac, Poe etc. Do you accept this sort of booth?

[[](https://twitter.com/cshermava)**cshermava** ‏~~@~~**cshermava**](https://twitter.com/cshermava)

[~~@~~**passtheteapot**](https://twitter.com/passtheteapot) Hi JT, sounds like a good fit! Here are the specifics on exhibiting [https://www.awpwriter.org/application/public/pdf/conference/2016/2016ExhibitorProspectus.pdf …](https://t.co/PxBFiauGds) [~~#~~**AWP16BFPrep**](https://twitter.com/hashtag/AWP16BFPrep?src=hash)

[[](https://twitter.com/passtheteapot)**JT** ‏~~@~~**passtheteapot**](https://twitter.com/passtheteapot)

[~~@~~**cshermava**](https://twitter.com/cshermava) Ok, I'm excited to vend at AWP! I went to the bookfair when it was in Seattle and love the atmosphere and people. Thanks again!

[[](https://twitter.com/cshermava)**cshermava** ‏~~@~~**cshermava**](https://twitter.com/cshermava)

[~~@~~**passtheteapot**](https://twitter.com/passtheteapot) Please let me know if you have any questions by phone or email at bookfair(at)[http://awpwriter.org](https://t.co/AVFRW81rds) [~~#~~**AWPBFPrep**](https://twitter.com/hashtag/AWPBFPrep?src=hash)

[[](https://twitter.com/passtheteapot)**JT** ‏~~@~~**passtheteapot**](https://twitter.com/passtheteapot)

[~~@~~**cshermava**](https://twitter.com/cshermava) Thank you! I'll check it out and hopefully secure a space :)

[[](https://twitter.com/cshermava)**cshermava** ‏~~@~~**cshermava**](https://twitter.com/cshermava)

[~~@~~**passtheteapot**](https://twitter.com/passtheteapot) That's great! I love the bookfair, too and look forward to meeting you and checking out your fragrances! [~~#~~**AWP16BFPrep**](https://twitter.com/hashtag/AWP16BFPrep?src=hash)

[[](https://twitter.com/davidbishop)**davidbishop** ‏~~@~~**davidbishop**](https://twitter.com/davidbishop)

[~~@~~**passtheteapot**](https://twitter.com/passtheteapot) [~~@~~**awpwriter**](https://twitter.com/awpwriter) hmm Whiff of Whitman

[[](https://twitter.com/passtheteapot)**JT** ‏~~@~~**passtheteapot**](https://twitter.com/passtheteapot)

[~~@~~**davidbishop**](https://twitter.com/davidbishop) [~~@~~**awpwriter**](https://twitter.com/awpwriter) That's a good one! My latest is called Death in the Afternoon ;)

[[](https://twitter.com/cshermava)**cshermava** ‏~~@~~**cshermava**](https://twitter.com/cshermava)

Post-show Follow up on your leads ASAP. Have a plan in place before you go to the show on how you will follow-up. [~~#~~**AWP16BFPrep**](https://twitter.com/hashtag/AWP16BFPrep?src=hash)

[[](https://twitter.com/cshermava)**cshermava** ‏~~@~~**cshermava**](https://twitter.com/cshermava)

If you are following up via email, personalize it to the conversation you had at the show [~~#~~**AWP16BFPrep**](https://twitter.com/hashtag/AWP16BFPrep?src=hash)

[[](https://twitter.com/cshermava)**cshermava** ‏~~@~~**cshermava**](https://twitter.com/cshermava)

It's time for your friendly tax reminder! [https://www.awpwriter.org/awp\_conference/bookfair\_tax\_info …](https://t.co/zyIugVglaw) [~~#~~**AWP16BFPrep**](https://twitter.com/hashtag/AWP16BFPrep?src=hash)

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Let attendees meet your authors and/or faculty. [~~#~~**AWP16BFPrep**](https://twitter.com/hashtag/AWP16BFPrep?src=hash)





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Promote your sales/signings via social media during [~~#~~**AWP16**](https://twitter.com/hashtag/AWP16?src=hash) and you might show up on our Twitter Wall at the conference [~~#~~**AWP16BFPrep**](https://twitter.com/hashtag/AWP16BFPrep?src=hash)

[[](https://twitter.com/cshermava)**cshermava** ‏~~@~~**cshermava**](https://twitter.com/cshermava)

Exhibitor Service Kit will be available early next week. You will receive an email from Brede with online order code [~~#~~**AWP16BFPrep**](https://twitter.com/hashtag/AWP16BFPrep?src=hash)

[[](https://twitter.com/cshermava)**cshermava** ‏~~@~~**cshermava**](https://twitter.com/cshermava)

Assign EABs on your exhibit management page. EABs include full conference registration [https://www.awpwriter.org/awp\_conference/faqs#BookfairFAQ …](https://t.co/tB3oQNAHKG) [~~#~~**AWP16BFPrep**](https://twitter.com/hashtag/AWP16BFPrep?src=hash)

[[](https://twitter.com/cshermava)**cshermava** ‏~~@~~**cshermava**](https://twitter.com/cshermava)

AWP is promoting awareness of the need for full access to the conference and bookfair for everyone [~~#~~**AWP16BFPrep**](https://twitter.com/hashtag/AWP16BFPrep?src=hash)

[[](https://twitter.com/cshermava)**cshermava** ‏~~@~~**cshermava**](https://twitter.com/cshermava)

Bookfair updates and Spotlights are posted to the BF FB page [https://www.facebook.com/AWP-Bookfair-536254749775315/ …](https://t.co/Jf32y1vFBK) [~~#~~**AWP16BFPrep**](https://twitter.com/hashtag/AWP16BFPrep?src=hash)

[[](https://twitter.com/EvMoWi)**Evan Morgan Williams** ‏~~@~~**EvMoWi**](https://twitter.com/EvMoWi)

[~~#~~**SarabandeBooks**](https://twitter.com/hashtag/SarabandeBooks?src=hash) had exceptionally good books for sale and whiskey for free. [~~#~~**AWP16BPrep**](https://twitter.com/hashtag/AWP16BPrep?src=hash)

[[](https://twitter.com/cshermava)**cshermava** ‏~~@~~**cshermava**](https://twitter.com/cshermava)

Got general bookfair questions? Check out the FAQs [https://www.awpwriter.org/awp\_conference/faqs#BookfairFAQ …](https://t.co/tB3oQNAHKG) [~~#~~**AWP16BFPrep**](https://twitter.com/hashtag/AWP16BFPrep?src=hash)

[[](https://twitter.com/cshermava)**cshermava** ‏~~@~~**cshermava**](https://twitter.com/cshermava)

Thank you for taking the time to prep for the bookfair. I am only a tweet, call or email away if you have questions! [~~#~~**AWP16BFPrep**](https://twitter.com/hashtag/AWP16BFPrep?src=hash)

[[](https://twitter.com/awpwriter)**AWP** ‏~~@~~**awpwriter**](https://twitter.com/awpwriter)

We hope you will all have a good and successful [~~#~~**AWP16**](https://twitter.com/hashtag/AWP16?src=hash) bookfair! See you in March in sunny LA! [~~#~~**AWP16BFPrep**](https://twitter.com/hashtag/AWP16BFPrep?src=hash)

[[](https://twitter.com/awpwriter)**AWP** ‏~~@~~**awpwriter**](https://twitter.com/awpwriter)

Thank you for joining us today for [~~#~~**AWP16BFPrep**](https://twitter.com/hashtag/AWP16BFPrep?src=hash). Our February chat will be about [~~#~~**AWP16**](https://twitter.com/hashtag/AWP16?src=hash) registration, using [~~#~~**AWP16Reg**](https://twitter.com/hashtag/AWP16Reg?src=hash).