



#AWP15 Tweet Sheet

Here are some useful tips whether you are sharing your experiences or live-tweeting an event.

Tip 1. Follow @awpwriter for conference news. This is our one and only AWP account. It is the best way to ask questions and get news updates at the conference. We will be replying and retweeting whenever we can, but we do have a conference to put on as well!

Tip 2. Use the official conference hashtag. This year's hashtag is #AWP15.

Tip 3. Use an event number hashtag, especially when live-tweeting an event. For example, event R305. AWP Public Reception & Dance Party would have the hashtag #R305. Find the correct event number in your conference program or the online schedule.

Tip 4. Be respectful to event moderators and participants. If you are live-tweeting an event, please let the moderator and participants know before the event begins. Some panelists may not wish to be quoted. It will also let the participants know that you are paying attention and not playing on your phone during their event.

Tip 5. Be respectful to other attendees. Keep your device on silent during events. Some events might require low lighting; please do not distract fellow attendees with typing or the glow of your device's screen; otherwise a moderator, participant, or volunteer may ask you to put your device away.

Tip 6. Tweet responsibly. Remember that your tweet will be read by attendees and AWP members following along from home, some of whom might publish or hire you one day. Be professional and courteous.

Tip 7. Retweet responsibly. Do not retweet private tweets or anything a user has specifically asked not be retweeted. Expect to be retweeted if you use the #AWP15 hashtag unless you state otherwise in your tweet.

Tip 8. Give credit properly. Be sure to include the name of a speaker or twitter username whenever quoting anyone. Many twitter usernames can be found on our online schedule by clicking on the hyperlinked presenter names. Don't start your tweet with an @ or Twitter will think it's a message to that user. Instead, start your tweet with a period before the @ or rephrase it so the @name is in the middle or at the end.

Tip 9. Attend the official tweetup. Gather at the Scott James stage in the bookfair on Thursday at 3:00pm to meet the AWP Webmaster and network with fellow twitter users face-to-face.

Tip 10. Tweet creatively. Tweet photos of things you encounter, event flyers of offsite events, bookfair exhibit sales or specials, bits of poetry or prose that inspire you, and what you think about each event you attend.

Visit the Tweet Wall

A tweet wall will be set up in the bookfair. Follow these tweeting guidelines and you might just find your tweet appearing on it!

Get a Tweet Seat

Two chairs at each event will be available on a first-come, first-served basis for attendees who will be live-tweeting the event and have officially registered with AWP.

Visit the AWP Webmaster at the help desk to register.

Attend the #AWPTweetup

Thursday, April 9
from 3:00 pm - 3:30 pm
at the Scott James Bookfair Stage.