

2023 CONFERENCE SPONSORSHIP PLEDGE FORM

Sponsorship pledges are due by December 9, 2022, and payments must be received by January 13, 2023. Pledges must be filled out by October 14, 2022 to receive full benefits.



Association of Writers
& Writing Programs

March 8-11, 2023 | Seattle Convention Center

1 Provide Your Information

Sponsorship attribution (70 characters maximum)

Bookfair ID sign(s) (if different)

Program/Organization's website

Principal contact (for VIP and featured events)

Name: _____

Address: _____

Email: _____

Phone: _____

Administrative contact (for bookfair, waiver list, billing)

Name: _____

Address: _____

Email: _____

Phone: _____

3 Select Your Add-Ons

Add _____ bookfair booth(s) to my order (\$950 each)

Add _____ bookfair table(s) (\$650 each)

Upgrade my bookfair table to a booth (\$300)

Add a full-page ad to my order (\$1,259)

Add a half-page ad (\$799) Add a quarter-page ad (\$625)

Upgrade my half-page ad to a full-page (\$435)

Upgrade my quarter-page ad to a half-page (\$170)

25 Student-Only Registrations (\$1,250)

2 Select a Sponsorship Level

PREMIER SPONSOR: \$25,000

Fifty registration waivers, a digital back cover conference program ad, two bookfair booths, option to host an evening VIP reception onsite, sponsor logo on AWP's website, sponsor logo in up to three issues of The Writer's Chronicle, sponsor logo in the digital conference program, sponsor logo on conference tote, sponsor listing in the e-newsletter/social media marketing, and sponsorship of keynote address.

PRESENTING SPONSOR: \$20,000

Forty registration waivers, front inside cover of the digital conference program, two bookfair booths, option to host an evening VIP reception onsite, sponsor logo on AWP's website, sponsor logo in up to three issues of The Writer's Chronicle, sponsor logo in the digital conference program, sponsor logo on conference tote, sponsor listing in the e-newsletter/social media marketing, and sponsorship of Registration or Bookfair.

MAJOR SPONSOR: \$15,000

Forty registration waivers, one-page digital conference program ad, bookfair booth, option to host an evening VIP reception onsite, sponsor logo on AWP's website, sponsor logo in up to three issues of The Writer's Chronicle, sponsor logo in the digital conference program, sponsor listing on conference tote, sponsor listing in the e-newsletter/social media marketing, and choice of one premium benefit.

BENEFACTOR: \$10,000

Twenty-five registration waivers, a half-page digital conference program ad, bookfair booth, option to host an evening VIP reception onsite, sponsor listing on AWP's website, sponsor logo in up to three issues of The Writer's Chronicle, and digital conference program.

PATRON: \$5,000

Twenty registration waivers, half-page digital conference program ad, bookfair table, option to host an evening VIP reception onsite, sponsor listing on AWP's website, sponsor logo in up to three issues of The Writer's Chronicle, and digital conference program.

SUSTAINER: \$2,500

Ten registration waivers, option to host an evening VIP reception onsite, sponsor listing on AWP's website, sponsor logo in up to three issues of The Writer's Chronicle, and digital conference program, option to add-on a bookfair space in sponsor section.

CONTRIBUTOR: \$1,250

Sponsor listing on AWP's website, sponsor logo in up to three issues of The Writer's Chronicle, and digital conference program, option to add-on a bookfair space in sponsor section.

All sponsors at the \$5,000 level and up are guaranteed placement in the sponsor section. Sponsors who add a table or booth will be placed in order of sponsorship level and date pledged. To receive the full marketing benefits of sponsorship, please submit your pledge by October 14, 2022.

4 Provide Your Payment Information

Please send me an invoice with a payment due date of _____ (no later than December 15, 2021).

Split my invoice between consecutive fiscal years (first installment due July 15, 2021; second installment due December 15, 2021).

Charge my credit card on the dates specified above (Charge will appear on your statement from "AWP"):

Visa Mastercard American Express #: _____

CVV: _____ Exp. date: _____ Signature: _____

Name (as it appears on card): _____ Phone: _____

This pledge constitutes a legally binding agreement between AWP and Sponsor. Sponsor is legally obligated to pay the funds as specified in this pledge.