Join the professional association of writers and writing programs for four days of panels, readings, and networking and a bookfair of over 600 exhibitors.

Benefits of Sponsoring with AWP Include:
- Advertising and marketing for up to nine months before the conference
- Registration waivers for your faculty, students, and staff
- Guaranteed placement along “Bookfair Boulevard” in the heart of the action (Patron Level and above)
- Invitation to attend post-Keynote VIP reception

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**PREMIER SPONSOR: $25,000**

1 available

Fifty registration waivers, a digital back cover conference program ad, two bookfair booths, option to host an evening VIP reception onsite, sponsor logo on AWP’s website, sponsor logo in up to three issues of The Writer’s Chronicle, sponsor logo in the digital conference program, sponsor logo on conference tote, sponsor listing in the e-newsletter/social media marketing, and sponsorship of keynote address.

**PRESENTING SPONSOR: $20,000**

2 available

Forty registration waivers, front inside cover of the digital conference program, two bookfair booths, option to host an evening VIP reception onsite, sponsor logo on AWP’s website, sponsor logo in up to three issues of The Writer’s Chronicle, sponsor logo in the digital conference program, sponsor logo on conference tote, sponsor listing in the e-newsletter/social media marketing, and sponsorship of Registration or Bookfair.

**MAJOR SPONSOR: $15,000**

5 available

Forty registration waivers, one-page digital conference program ad, bookfair booth, option to host an evening VIP reception onsite, sponsor logo on AWP’s website, sponsor logo in up to three issues of The Writer’s Chronicle, sponsor logo in the digital conference program, sponsor listing on conference tote, sponsor listing in the e-newsletter/social media marketing, and choice of one premium benefit.

**BENEFACTOR: $10,000**

Twenty-five registration waivers, a half-page digital conference program ad, bookfair booth, option to host an evening VIP reception onsite, sponsor listing on AWP’s website, sponsor listing in up to three issues of The Writer’s Chronicle, and digital conference program.

**PATRON: $5,000**

Twenty registration waivers, half-page digital conference program ad, bookfair table, option to host an evening VIP reception onsite, sponsor listing on AWP’s website, sponsor listing in up to three issues of The Writer’s Chronicle, and digital conference program.

**SUSTAINER: $2,500**

Ten registration waivers, option to host an evening VIP reception onsite, sponsor listing on AWP’s website, sponsor listing in up to three issues of The Writer’s Chronicle, and digital conference program, option to add-on a bookfair space in sponsor section.

**CONTRIBUTOR: $1,250**

Sponsor listing on AWP’s website, sponsor listing in up to three issues of The Writer’s Chronicle, and digital conference program, option to add-on a bookfair space in sponsor section.

**CONFERENCE SCHOLARSHIP PROGRAM SPONSOR: $10,000**

Fifty scholarships for BIPOC writers, disabled writers, or writers in financial need. Sponsor listing on AWP’s website, sponsor listing in up to three issues of The Writer’s Chronicle, and digital conference program, option to add-on a bookfair space in sponsor section, sponsor listing on conference tote.

**CONFERENCE ACCESSIBILITY SPONSOR: $7,500**

Credit as Conference Accessibility Sponsor on AWP’s website, sponsor listing in up to three issues of The Writer’s Chronicle, and digital conference program, option to add-on a bookfair space in sponsor section, sponsor listing on conference tote, sponsorship of AWP Accessibility Services Desk.

**HIGH SCHOOL DAY SPONSOR: $3,500**

Credit as High School Day Sponsor on AWP’s website, sponsor listing in up to three issues of The Writer’s Chronicle, and digital conference program, option to add-on a bookfair space in sponsor section.

**ADD-ON STUDENT WAIVERS: $1,250**

Sponsors are eligible to purchase bulk student registrations in quantities of twenty-five at the most discounted early-bird rate.

The option to host an evening VIP reception onsite is a great opportunity to attract new students to your program or contributors to your publication, and to celebrate your faculty, alumni, or wider community! While AWP provides sponsors with complimentary space onsite and discounted food & beverage menu options, sponsors are required to spend a minimum of $500 on food & beverage to redeem this opportunity.

Purchase your sponsorship online at awpwriter.org/store/sponsorship.

Questions about sponsorship? Reach out to sponsorship@awpwriter.org.
SHARE YOUR VOICE

AWP welcomes conference participation from writers, scholars, teachers, publishers, and community artists. The vast majority of conference events come to us through a competitive submission process judged by an independent conference committee of writers, scholars, and teachers. Proposals for #AWP23 are due June 15, 2022. Share your voice by submitting your event proposal to events@awpwriter.org.

AWP curates its featured events by working with our literary partners—exceptional literary arts organizations representing diverse and groundbreaking literary voices. AWP regularly attracts partners and presenters listed below.

SELECT LITERARY PARTNERS

- Academy of American Poets
- Alice James Books
- American Literary Translators Association
- Blue Flower Arts
- CantoMundo
- Cave Canem
- Community of Literary Magazines and Presses
- Copper Canyon Press
- Gemini Ink
- Graywolf Press
- Grove Atlantic
- Jack Jones Literary Arts
- Kundiman
- Macondo
- Milkweed Editions
- National Book Critics Circle
- PEN America
- Penguin Random House Speakers Bureau
- Red Hen Press
- Seattle Arts and Lectures
- Split This Rock
- Write On, Door County
- Writers in the Schools
- Zoeglossia

SELECT FEATURED PRESENTERS

- Chimamanda Ngozi Adichie
- Margaret Atwood
- Sarah M. Broom
- Jenny Browne
- Anne Carson
- Michael Chabon
- Sandra Cisneros
- Allison Adelle Hedge Coke
- Eileen Cronin
- Edwidge Danticat
- Don DeLillo
- Natalie Diaz
- Rita Dove
- Jennifer Egan
- Louise Erdrich
- Carolyn Forché
- Roxane Gay
- Nikki Giovanni
- Cecil Giscombe
- Joy Harjo
- Terrance Hayes
- Juan Felipe Herrera
- Seamus Heaney
- John Irving
- Mira Jacob
- Ha Jin
- Ilya Kaminsky
- Erik Larson
- Jonathan Lethem
- Barry Lopez
- Jhumpa Lahiri
- Chang-rae Lee
- Ada Limón
- Alice McDermott
- Nathaniel Mackey
- Joyce Carol Oates
- Sharon Olds
- Naomi Ortiz
- Robert Pinsky
- Annie Proulx
- Claudia Rankine
- Marilynne Robinson
- Karen Russell
- Richard Russo
- George Saunders
- Jake Skeets
- Cheryl Strayed
- Diane Suess
- Amy Tan
- Natasha Trethewey
- Monique Truong
- Helena María Viramontes
- Derek Walcott
- Colson Whitehead
- Jeanette Winterson
- Jacqueline Woodson
- Tobias Wolff
EXHIBIT AT THE BOOKFAIR

Join the largest independent literary marketplace in North America. Market your program or publications, promote your services, and put your books in front of a self-selected audience of passionate readers and writers at the must-attend literary event of the year.

BOOKFAIR LOCATION & SERVICES

Seattle Convention Center, Seattle, WA. Services include free Wi-Fi, concession areas, and multiple reading stages.

Booths: $950
One booth includes
• 10’x10’ space (100 sq. ft. with 8’ high back drape)
• two 6’x24” draped tables, two chairs, one wastebasket, and one ID sign
• two exhibitor all-access badges covering full conference registration
• listing in AWP Conference planner and on website

Tables: $650
One table includes
• 4’x7’ space (28 sq. ft. with 3’ high back drape)
• one 6’x24” draped table, two chairs, one wastebasket, and one ID sign
• two exhibitor all-access badges covering full conference registration
• listing in AWP Conference planner and on website

Sponsors are eligible to purchase exhibit space at the Early Bird Rate, pricing listed above. The early bird exhibit rate ends November 23, 2022. The preregistration rates for exhibit space are $800 for a table and $1100 for a booth.

Questions about the bookfair? Reach out to the AWP Bookfair coordinator at bookfairservices@awpwriter.org

ADVERTISING

AWP offers cost-effective advertising packages across a range of conference platforms, social media platforms, and websites.

Digital Conference Program Ads

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<th>Digital Program Ads</th>
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The #AWP23 Conference Program will be produced as a web PDF and will not be printed. This PDF will be distributed via direct email to all attendees in advance of the conference and will also be linked on our website and in our e-newsletter.

You can purchase your ad online at http://bit.ly/AWPadvertising or reserve your ad today by emailing sponsorship@awpwriter.org.

Questions about advertising at AWP? Reach out to sponsorship@awpwriter.org.
“AWP is a precious opportunity to gather as a literary community — to learn and listen and connect and celebrate together — and to be reminded of the scale, scope, and impact of our sector.”

—Ruth Dickey

awpwriter.org | #AWP23

OUR MISSION
AWP amplifies the voices of writers and the academic programs and organizations that serve them while championing diversity and excellence in creative writing.

IN SOLIDARITY
We recognize the transformative power of literature, and we strive to be an ally in making the world a more equitable, compassionate, and inclusive place. We condemn discrimination in any form, whether it be race, ethnicity, gender identity and orientation, national origin, age, or disability.

ASSOCIATION OF WRITERS & WRITING PROGRAMS