2022 Debut Authors Discuss: How to Prepare for the Book Deal
9:00am - 10:15am on Thursday March 24, 2022

Panel will begin with brief introductory remarks by the moderator, Jonathan Escoffery, including an explanation of what the panel hopes to accomplish. He will then introduce the panelists by name, brief biography, and an introduction of their debut work of fiction.

Afterwards the panel will address questions about their experiences on the road to publication, including the following:

- How did you find your agent and how did you know you were ready to start querying agents (if you did)?

- How did you decide which publisher and editor to work with?

- What was the editorial process like?

- How did you work with your marketing & publicity team to promote the book?

- Deciding on the book cover …

- How do you approach social media?

- When to start thinking of TV/Film rights…

- What advice would you give to people who are ready to embark on this debut publishing process?

We will open up questions from the audience at approximately 9:45am.