

Event Outline

EVENT TITLE:

The Lyric Field: The State of Indie Poetry Publishing Now and in the Future

EVENT DESCRIPTION:

Established indie publishers, White Pine Press, Hanging Loose Press, MadHat Press and Red Hen Press discuss the ins and outs of the current sphere of independent poetry publishing. Topics will include the manuscript selection process (including contests and open submissions), layout and design, PR, marketing, distribution, reviews, the real economics of running a “successful” poetry press, current trends and waves, technology and the future.

EVENT ORGANIZER & MODERATOR:

Marc Vincenz is Publisher and Executive Editor of MadHat Press, and Publisher of *New American Writing*. His sixteenth collection of poetry is *A Brief Conversation with Consciousness*. He has translated many Romanian-, French- and German-language poets, including Herman Hesse Prize winner, Klaus Merz.

EVENT PARTICIPANTS:

Dennis Maloney is the founding editor/publisher of White Pine Press, a nonprofit literary publisher founded in 1973. White Pine Press publishes poetry, fiction and literature in translation from around the world. He is also a poet and translator. His most recent book is *The Things I Notice Now*.

Kate Gale is co-founder and Managing Editor of Red Hen Press. She is the author of *The Loneliest Girl* and six other books of poetry and prose and six librettos.

Caroline Hagood is Assistant Professor of Literature, Writing and Publishing and Director of Undergraduate Writing at St. Francis College. She is Co-Editor of Hanging Loose Press, Board Member of Cornell University Press’s *Three Hills*, and Faculty Advisor for *Unbound Brooklyn*. She has published two poetry books, a book-length essay, and a novel.

Opening Remarks and Housekeeping Announcements

That was then, this is now. How the literary landscape has changed; not just in the last twenty years, but also in the last two. The presence of this Damocles sword of the virus hanging over our heads, the supply chain issues we are faced with as publishers are only the tip of the iceberg. We will address these issues and others, including the manuscript selection process (including contests and open submissions), layout and design, PR, marketing, distribution, reviews, the real economics of running a “successful” poetry press, current trends and waves, technology and the future.

Principal Remarks

White Pine Press is a nonprofit publisher of multicultural literature including poetry, fiction, essays, and literature in translation from around the world established in 1973.

Editor/Publisher, **Dennis Maloney**, will discuss our mission is to develop and promote cultural awareness and understanding through the publication of important literature that is overlooked by large publishing houses. White Pine Press publishes a broad range of literature by both emerging and established writers and brings it to an audience of readers hungry for significant content.

Kate Gale: Publishing Poetry is more important than ever. Poetry sales are on the rise; we've just come through a pandemic where our lives slowed to the pace of poetry, yet sustaining presses that publish poetry is more challenging than ever before. How are we, the independent publishers who take on that challenge thriving in this world and building partnerships with our writers that result in our poets finding a following for their work.

Caroline Hagood: I will be discussing the current state of indie poetry publishing, from the workings of a small press in general to the particular concerns of a university press. I will explore how recent technological and cultural developments have caused the industry to innovate and evolve. I will consider current trends—ranging from technological innovation to formal experimentation—and how they point to where we might be headed as an industry. I will also demystify recent social media developments (such as Instapoetry), how they fit into age-old debates surrounding the page versus the stage, outsider art, and self-publishing versus traditional publishing, and their impact on the poetry publishing sphere.

Moderator Questions

To follow